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Savings Rates		
Effective October 1, 2015		
Type of Account	Rate	APY
Regular Share	0.15%	0.15%
IRAs	0.50%	0.50%
Compounded daily, paid quarterly		
Dividend Checking	0.10%	0.10%
Silver Eagle Checking	0.10%	0.10%
Golden Eagle – Money Market Checking		
\$2,500 – \$9,999	0.15%	0.15%
\$10,000 – \$24,999	0.20%	0.20%
\$25,000 plus	0.20%	0.20%
Paid monthly		
Christmas Club	1.49%	1.50%
Compounded daily, paid annually		

Term Share Certificates		
Term	Rate	APY
6 Month	0.35%	0.35%
1 Year	0.55%	0.55%
2 Year	1.00%	1.00%
3 Year	1.30%	1.30%
4 Year	1.46%	1.46%
5 Year	1.95%	1.96%
Last quarter, we paid 0.15% on regular shares and 0.50% on IRAs. Dividends are paid based on earnings and are subject to Board approval. APY = Annual Percentage Yield.		
Dividends are paid on share account balances of \$100 or more. Dividends are paid based on earnings and are subject to Board approval.		

White Eagle Upcoming Events

Christmas Club
Join the Club – Christmas Club, that is. Starting November 1, with as little as five dollars, you can start a Christmas Club account for 2016. It is never too early to start thinking about saving money for the holidays. Deposit in the account anytime, up to \$3,000. Interest is compounded daily, but paid annually on October 31 at midnight and will automatically be put into your savings account.

International Credit Union Day October 15
Of course we appreciate our members year-round, but there is a special day we like to celebrate with them too! If you happen to stop by any branch on October 15 for International Credit Union Day, there may be something waiting for you. You have a chance to be a part of a miracle because every time the hashtag #theCUwayKS is used on Facebook and Twitter on October 15, the Kansas Credit Union Association will donate \$1 to Children’s Miracle Network Hospitals (up to \$500). At your Credit Union we support International Credit Union Day’s slogan, “People Helping People.”

Community Open House on October 16
There is something new and exciting going on at your credit union. Since you, as a member, are part owner of the credit union we would love you to join us for a Community Reveal for our new logo and branding launch. On Friday, October 16 from 9 a.m. to 5 p.m. all three branches in Augusta, El Dorado and Newton will have an open house with refreshments and giveaways. We hope you are as excited as we are to launch our new look.

23410

Bonus Stashed CASH

Look closely. There are three (3) hidden numbers “stashed” in this issue. If you find your account number, call a branch office and we will deposit \$10 into your savings account.

White Eagle Soars with New Logo and Branding

In mid-October, you’ll still experience the same personal service, great rates and the latest services and technologies to meet your financial needs, but you’ll notice a decidedly new look for White Eagle Credit Union.

Timed with our 80th anniversary celebration this year, White Eagle is rolling out a sleek new logo, accompanied by a new tagline. These elements will be seen everywhere you connect with White Eagle, including branch signage, ATMs, our letterhead and business cards, a new advertising campaign, our social media channels on Facebook and Twitter, informational materials and on our all-new WhiteEagleCU.com website (see separate story in this issue).

“With the new logo, we felt it was important to retain the image of the eagle, a symbol of freedom and integrity that has traditionally played a large role in our branding,” said Rick Blue, White Eagle Credit Union president. “With this fresh, clean, bold new logo, we want to celebrate our 80 years of member success and relationships while building a forward-looking image for our next 80 years.”

*The new White Eagle Credit Union tagline is:
Refreshingly personal. Remarkably advanced.™*

According to Dave Stewart, executive creative director for Associated Integrated Marketing, in an assessment of White Eagle’s strengths and differentiators, the credit union’s

level of personal service and relationship building with its members rose to the top. Also, White Eagle’s offering of the latest online and mobile banking technologies rivals and exceeds even much larger banks and credit unions.

The following descriptive language better explains the new tagline and how it was created:

“At White Eagle Credit Union, we work hard to keep up with your changing needs. From a full suite of online services to highly competitive loan rates and flexible, convenient checking and savings, you might be surprised at how well we stack up against larger financial institutions. Yet despite how far we’ve come, we’re still a local, community credit union. Our members aren’t just faceless account numbers. They’re friends and neighbors. And that’s exactly how we treat them.”

You’ll be seeing the new logo and positioning demonstrated in a new advertising campaign. Ads are now appearing in newspapers, well-known news and media websites, on Facebook, outdoor digital LED billboards, and beginning in early 2016, on cable TV networks.

Drop us a note, stop by your branch, or connect with us on social media to let us know what you think of the new look.

7021



upcoming CLOSINGS

- Wednesday, Nov. 11 - Veteran’s Day
- Thursday, Nov. 26 - Thanksgiving
- Thursday, Dec. 24 (Closing at Noon) - Christmas Eve
- Friday, Dec. 25 - Christmas
- Friday, Jan. 1, 2016 - New Year’s Day





New WhiteEagleCU.com Website Launches

We'll never tire of seeing your friendly face in person, but we know you need your credit union to also be completely available to you online. And now our website presence will be even more robust, useful and up-to-date thanks to the newly designed White Eagle Credit Union website. The refreshed site is built to operate seamlessly, whether you access it from your desktop computer, a tablet or smartphone, featuring the latest technology to ensure that all of your online interaction and transactions are completely secure. The new website, now with an easier-to-remember address, launches October 16. Find everything you need at WhiteEagleCU.com.

The updated site is now more intuitive, easier to use and built with you in mind. It hosts an array of new content and features, and the latest technology, making interacting with White Eagle and managing your accounts online as seamless as going straight to the branch teller.

Among other capabilities of the new website, you can:



Sign in to your Virtual Branch from any page on the site, making it more convenient to manage your checking, savings and loan accounts any time of day



Access our new WEBudget service for a more holistic view of your assets, liabilities, cash flow and budgets



Apply for a personal, vehicle or home loan directly from the site



Locate an ATM from our co-op network of more than 28,000 nationwide



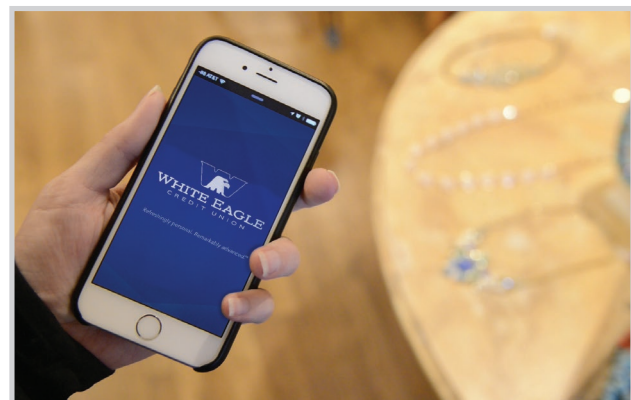
Check the latest interest rates and access an array of convenient calculator tools for savings, loans and mortgages



Receive information about all of our products and services, including loans, credit and debit cards, Christmas Club savings account, and individual retirement accounts (IRAs)



Explore and learn about the credit union difference



Launching a new budgeting application called WEBudget

Starting October 16, White Eagle is launching a new application under Virtual Branch called WEBudget. WEBudget can give you a holistic view of your financial assets, liabilities and budgets. Start setting financial goals with this simple, personal finance management tool. Get started today! Just look for the WEBudget tab within your Virtual Branch.

Happy Halloween – Bring your kids by for a treat!



Augusta

On Halloween, October 31 9 a.m. to 12 p.m. Come into the lobby or through the drive thru before heading to Red Brick Harvest in downtown Augusta.

El Dorado

Come into the lobby on October 30 from 3 p.m. to 7 p.m.; we are participating in the Trick or Treat Down the Street event.

Newton

Come into the lobby or through the drive thru on October 30 from 9 a.m. to 5pm.

Supporting Our Communities

We proudly have branches in Augusta, El Dorado and Newton. Our members, staff and their families work, live and play in these communities, so we always try to contribute to the health, success and vitality of our hometowns. One way we do this is by donating to nonprofit organizations and community groups. We recently presented the following donations to these very worthy causes:

Partnering with Bright Futures Augusta for School Supply Drive

For over a decade Bright Futures Augusta has helped students in need of school supplies. In August, we partnered with Bright Futures Augusta for the annual Back to School Supply Drive. White Eagle was a drop-off location for the community to help get supplies to students in need. Not only do we participate by being a drop-off location, but the branches also donate school supplies. This year in Augusta alone, with the community's help, Augusta Bright Futures was able to fill 45 backpacks for students in need. Although this program is specific to the City of Augusta, White Eagle holds school supply drives at its El Dorado and Newton locations as well.



School Supply Drive



Adopt-a-Pot

Making Downtown Augusta a Beautiful Place with Adopt-a-Pot

White Eagle Loan Officer Holli Scobee and Mortgage Loan Processor Jennifer Tolley placed 1st in the City of Augusta and Downtown Augusta, Inc.'s Fourth Annual Adopt-a-Pot Contest. This is an annual event where individuals, businesses and organizations can apply to design, plant and tend to a potted plant downtown. The plant is then judged at the peak of the season in July and winners are announced at the first City Council meeting in August. Scobee and Tolley chose to donate their winnings of \$250 to an organization near and dear to their hearts – Hickory Hollow Animal Refuge.

Celebrating Back to School in Communities

At White Eagle we are proud to support education and teachers in our communities. On August 4, Senior Loan Officer Ellen Banister served a welcome lunch to teachers new to USD 402 Augusta School District. On August 13, President Rick Blue of White Eagle welcomed the new teachers of Butler Community College and El Dorado Schools. Along with providing goodies for new teacher baskets, Blue introduced Mr. Bruce Fiscus, a new Butler Community College teacher. Mr. Fiscus will be teaching math at Butler Community College. This event is put on every year by the El Dorado Chamber of Commerce. Lastly, on August 11, our Newton branch welcomed back teachers at Newton High School with a booth and a free White Eagle bag. We are proud to be a part of our communities and wish teachers a great new school year.



Back to School

White Eagle CU Participates in Miracle Treat Day

On July 30, White Eagle employees participated in Miracle Treat Day with Dairy Queen (DQ®). On a special day every year, local DQ stores participate in Miracle Treat Day. For every Blizzard® Treat sold, \$1 or more is donated by your local participating DQ store to your local Children's Miracle Network Hospital®. According to the Miracle Treat Network website, this year nearly \$2 million will be donated to Children's Miracle Network Hospitals across the United States. At White Eagle we are proud to be able to participate in any way we can to support our local Children's Miracle Network Hospital – Via Christi Health. For more information visit miracletreatday.com.



Miracle Treat Day